

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 04066 280719Z

ACTION EA-12

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COMMERCE FOR ITA/BED/OIM/EA ROBERT KELLY AND WASHINGTON
COMMERCIAL ACTION GROUP FOR ROC

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM REVISIONS

REF: A) TAIPEI 02321 B) STATE 146135 C) TAIPEI 02581

D) TAIPEI 0480

1. SUBSEQUENT TO COMMERCIAL ATTACHE'S DISCUSSIONS MARCH 28 WITH HARDCORE OF WASHCAG, THE CCAG SUBMITTED REF A DETAILING THE EXTENSIVE RANGE OF ACTIVITIES TO BE MOUNTED UNDER THE PROPOSED BUY MORE IN AMERICA CAMPAIGN. IN ADDITION, CONSULTATIONS IN THE FIELD BETWEEN WASHCAG REPRESENTATIVES WILSON AND HARDCORE CCAG RESULTED IN AGREEMENT ALONG LINES SUGGESTED IN REF D PARA 3 AND DISCUSSED IN MARCH 28 MEETING FORMALLY TO MAKE FOLLOWING REVISIONS TO FY-78 CCP: A) CANCEL CAMPAIGNS 2 AND 5, AND B) REDUCE NUMBER OF ARTICLES ON U.S. TECHNOLOGY TO BE PLACED IN TRADE PUBLICATIONS AND COMMERCIAL NEWSLETTER FROM THREE TO ONE FOR CAMPAIGNS 1, 3, 4, AND 6 (ACTIONS 5, 6, 4, AND 6 RESPECTIVELY).

2. CCAG THIRD QUARTER FY-78 CCP PROGRESS REPORT WILL BE UNCLASSIFIED

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MADE IN LIGHT OF ABOVE REVISIONS. UNGER

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Message Attributes

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